

WOLSELEY



April 20, 2023

Prevention to Avoid Destruction

Sump pumps are an important tool to help prevent flooding in the home

BURLINGTON, Ont. — Spring is just around the corner, and while April showers may bring May flowers, all of that water falling from the sky, combined with the melting winter snow, also drastically increases the risk of flooded basements.

It's a risk that all homeowners face, particularly in modern homes, as basements have evolved from dark and musty places of storage to a true extension of the living space, complete with expensive pieces of furniture, home electronics, finished floors and decorated walls. In this situation, a sump pump becomes an important piece of the home's protection system.

"Sump pumps are vital to preventing a damaging flood in the home," says Mike Wills, Wolseley Canada National Category Manager for Hydronics, Pumps, Rough Plumbing and Tools. "It's important that the right system is installed for the circumstances, considering local water levels and seasonal trends that may impact the risk of spring waters seeping into basements. Wolseley Canada has built a broad assortment of sump pumps that will work in almost any application, helping customers stay dry and beat flood season."

A finished basement is a significant investment in the value of a home, and a flood can cause significant and costly damage — to walls, flooring, finishings, furnishings, home electronics and irreplaceable personal keepsakes.

Sump pumps are put in place to keep basements dry. In preparation for spring, Wolseley Canada has a [full range of sump pumps](#) to meet any need.

Here are a few tips to make the best sump pump choices to protect homes and belongings:

- **Make sure the pump is up to date and operating efficiently.** Some homes may have a pedestal pump with the motor sitting above ground. Submersible sump pumps are compact and can sit inside a properly sealed and covered pit — meaning they also make less noise. They also tend to be more energy efficient and reliable.
- **Integrate a back-up plan.** A battery back-up system ensures the pump is ready to go even if the power fails. Back-ups can also be found with WiFi connectivity to alert homeowners to potential problems or failures with the pump.
- **The location of the home matters.** A home with a low water table or far from bodies of water can get by with a low horsepower pump, but something with a little more power is needed for homes near water or on a floodplain. It is also vital

that any home in an area where the threat of a flood is high has a back-up system installed.

- **Consider insurance rate savings.** A quality sump pump provides value beyond the price point and plays an important role in protecting a home and its contents. Some home insurance providers offer discounts when a sump pump is installed in the home.

For more information, please visit your [local Wolseley branch](#) or wolseleyinc.ca.

About Wolseley Canada:

Wolseley Canada is a market leader in the wholesale distribution of plumbing, heating, ventilation, air conditioning, refrigeration, waterworks, fire protection, pipes, valves and fittings and industrial products. With its head office in Burlington, Ontario, the company has approximately 2,500 employees and more than 220 locations coast to coast. Wolseley's team of sales and service specialists, an industry-leading e-business platform, Wolseley Express, and relationships with the best vendors and brands in the business, make Wolseley the professional's choice across the country.

Wolseley Canada's parent company, Ferguson plc (NYSE: FERG; LSE: FERG) is a leading North American value-added distributor providing expertise, solutions, and products from infrastructure, plumbing and appliances to HVAC, fire, fabrication and more. For additional information on Ferguson plc, please visit www.corporate.Ferguson.com.

-30-

For more information, please contact:

Jodi Smith-Meisner
Director, Communications
jodi.smith-meisner@wolseleyinc.ca

Sherri Leclair
Senior Communications
Specialist
sherri.leclair@wolseleyinc.ca